

# A Discussion of “**Measuring the Velocity of Money**”

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2023 AEA Annual Meeting

# Monetary Economics in Slums

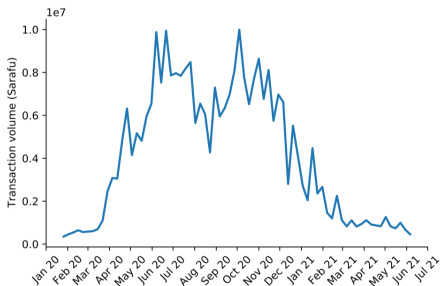
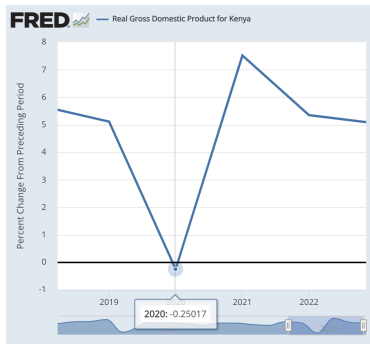
- Sarafu is a network of multiple block-chain based community currencies in the underdeveloped communities of Kenya, issued by “Grassroots Economics”.
- These communities (“slums”) are subject to wild volatilities.
  - ▶ Times of relative prosperity are often followed by extreme downturns where economic activity slows down.
  - ▶ So much poverty in slums: there is no buffer and no surplus money to inject into the system to keep its economy moving.
  - ▶ Fundamental problem: lack of money/credit to facilitate the economy. “Fisher deflation” → velocity of money declining, hoarding of currency and shortage.
  - ▶ Lack of banking service means that “money shortage” cannot be easily resolved from the banking system.
- During downturns, the residents still have the goods and services to offer each other. However, nobody have the money to pay for it!

## Analogy: the Great Bullion Famine

- From 1457 to 1464 (middle ages), due to outflow of gold and silver to the East (import of spices, silks, etc.), European countries coins went out of circulation and caused a severe deflation.
- Hoarding of gold/silver, and hard to make transactions with official coins.
- Barter became so common place that the spice pepper was used in place of bullion, with the Germans calling their bankers, peppermen.
- The famine caused millions of deaths. Peasants forced to kills working animals. Large output drops.

# GDP Growth and the Popularity of Community Currency

- Community currencies serve as gap fillers for economic downturns.
  - Kenya faced large contractions in 2020, without much monetary expansion.

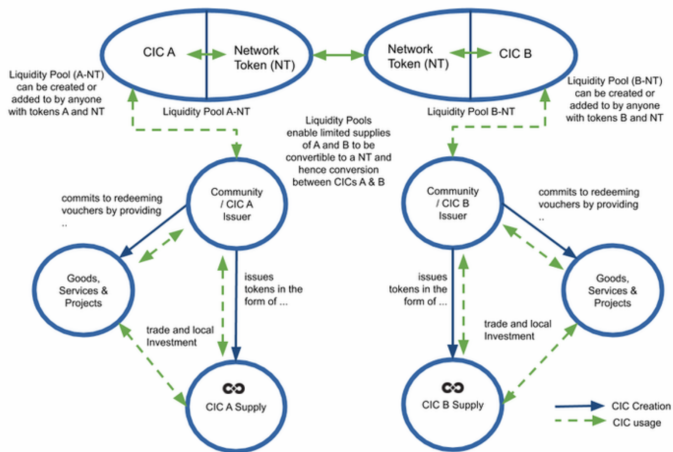


# History of Community-Inclusion Currency in Kenya

- At a high level: community-inclusion currency allows the local community to create their own transaction and credit system without the need of banks.
  - ▶ Fill the huge gap in less developed areas and under-banked areas.
- Kenyan Bangla-Pesa (one of the five community currencies in Sarafu) in 2012:
  - ▶ 400 Euro worth of money injection (109 business contributed as mutual credit) increased local sales by 22% and sales through Kenyan shillings didn't decrease.
  - ▶ These participating businesses are responsible to convert Bangla-Pesas to goods and services (NOT Kenyan Shillings)



# The Sarafu Network



Source: <https://grassrootseconomics.org/community-currencies>

# This Paper

- Measure the velocity of money in the Sarafu network, using detailed transaction-level data.

- Measurement equation:

$$V = \int_0^{\infty} P_T(\tau) \frac{1}{\tau} d\tau$$

where  $P_T(\tau)$  is the empirical density of holding time.

- Main results:
  - ▶ Large heterogeneity in the holding time distribution.
  - ▶ Difference across rural and urban areas.
  - ▶ Improvement over conventional measures.

# Lots of Open Questions: Microeconomics and Banking

- Economic meaning of transaction velocity:
  - ▶ **Time-series variation**: An indicator of usefulness for the currency?
  - ▶ **Cross-sectional variation** Why it varies across merchants and users?
- Community currency as replacement for banking:
  - ▶ **Fragility**: Banking fragility inherent in the community currency mode. What if issuers misreport their collateral or go bankrupt?
  - ▶ **Trust of Sarafu**: Sarafu acts at the “central bank” of these five community currencies. Who determines the monetary policy and how?
  - ▶ **Sustainability**: In the U.S. history, there were local bank notes and New York Clearing House Association acting as the “quasi central bank”. But this mode was replaced by the current system.



# Lots of Open Questions: Macroeconomics

- Monetary economics:

- ▶ **Substitution effect:** How substitutable is the community currency with respect to official currency? Impact on monetary policy?
- ▶ See Krishnamurthy and Li (2022) RFS for an estimation of a general demand function of money, including government debt and shadow bank liabilities.

- International finance:

- ▶ **Exchange rate:** Each community currency is a different currency. What drives the exchange rates?
- ▶ **Currency account:** How does local community currency supply affects the import and export of each community?
- ▶ **Reserves:** Each community currency has a choice of underlying asset backing the currency. How do reserves affect the stability and adoption of the currency?